

Master of Science
DL904 – Level 9 Award [90 credits]

Cyberpsychology

Explore the human mind and behaviour in the context of human-technology interaction. Examines the online world and its impact on human behaviour.



What is it?

This MSc considers what motivates people in online settings including online shopping, dating and gaming. It examines why some people become 'addicted' to the Internet, what motivates cybercriminals, how students can learn effectively online and how organisations can best utilise the Internet. This course is suitable for anyone who wonders what the psychological basis is for cyberbullying or why social networking sites and online media are so popular. The course aims to provide graduates with an in-depth understanding of how humans interact with technology and in online environments.

What will I do?

Classes involve a mix of lectures, videos, practical work and informal discussions around important topics in cyberpsychology. Students complete a research project during the second year, and are encouraged to present their work through conference papers and journal articles. There is also a series of study skills seminars including essay writing, referencing and researching. Students are required to complete assignments individually and in groups during the year, but there are no end-of-year examinations.

What modules will I study?

Principles of Psychology Online | Social Psychology of the Internet | Computer Mediated Communication | Persuasive Design + Cybersecurity | Fundamentals of UX Design | Psychology of Gaming + Multimedia Entertainment | Psychology of Virtual Reality + Artificial Intelligence | Critical Research: Foundations, Futures + Skills | Research Project.

Who can apply?

This course is suitable for students who have an Undergraduate qualification of 2nd Class Honours or higher at Honours Degree level. Applicants without a Level 8 qualification may be considered based on their prior experience and learning through our RPL (Recognition of Prior Learning) process. Previous psychological study not essential.

Future Careers

Graduates have found employment with social networking websites or as usability experts and online investigation specialists. Others have improved their performance in their current employment as journalists, marketing specialists, educators or IT professionals.

When do classes take place?

2 years [part-time]: Saturday (all day) + Wednesday evening

Fees

EU students: €4,000 per annum

Non-EU students: €8,000 per annum

How to apply

E postgradadmissions@iadt.ie

T 01 239 4612

For further information on the course, contact

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**Institute of
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